The Use of Tiktok Application to Enchance Students' Speaking Skill

Yohana Puspita Dewi
STMIK Dian Cipta Cendikia Kotabumi, Lampung, Indonesia
✉ email: yohana_puspitadewi@stmikdccktb.ac.id

ABSTRACT

E-learning or so-called electronic learning systems, it can be defined as the application of information technology in the world of education through virtual classes. Especially in video-based learning such as Tik Tok. The Tik Tok application is an application to create and share various short videos in vertical format,which is played by everyone in everytime. the TikTok application is very widely used by users, especially students, to upload related daily activities. Therefore, it is necessary to have new variations in the application of interactive and effective learning media in order to influence student learning motivation. This study aims to determine the improvement of students' speaking skills by storytelling about a person, object or place that you want to describe using the TikTok application. The subjects of this study were 36 students of the second semester in STMIK Dian Cipta Cendikia. This research used qualitative with a qualitative descriptive approach to reveal events that occur during research in English learning or when students tell stories (storytelling) using the TikTok application.

Keywords: *Speaking skill; Tiktok; Application*

INTRODUCTION

Learning English includes learning the four language abilities of speaking, listening,reading, and writing. Realize that communicating is important in the modern era and is the key. Therefore, it's crucial for students to develop their speaking abilities. Students' should be able to use language functions in the classroom to express themselves and respond to basic commands and information. Typically, it's used when giving directions, asking and answering questions, presenting oneself, inviting, agreeing or disagreeing, and praising and congratulating others. It is expected of students' that they can employ language skills in day-to-day conversation.

Learning is an activity that is in process and is a very fundamental element in any type and level of education. This means showing that the success or failure of achieving educational goals is highly dependent on the learning process experienced by students, both when they are at school or in their home or family environment. Therefore, a proper understanding of the meaning of learning in all its aspects, forms, and manifestations is absolutely needed by educators, especially teachers. Mistakes or incompleteness of their perceptions of the learning process and things related to it can result in less quality learning outcomes achieved by students. There are so many definitions of learning, but all of them focus on change. Hamalik (2003: 54) stated that

learning is a combination composed of human elements, facilities, equipment, and procedures that influence each other to achieve the goals of learning itself.

In 2023, the development of teaching and learning uses high technology works rapidly. In Indonesia, the position English is used as the foreign language. Most of countries in the world use English as the communication language. That is the reason why English is used in many aspects, especially in economic and education. Because of that, every student from elementary school up to the university level should study English as foreign language.

In the university level, the students have some difficulties in speaking skill. Based on the observation in the second grade, it shows that the most of the students not interested to English subject. Most of them got some problems such as difficult to understand about how to get pronounce well and how to understand the meaning of Enlish conversation. They also never practice in speaking English. They do not have partner to pratice in speaking English. So, it makes the students were difficult to speak English fluently. Finally, the students got low achievement in speaking skill. From these problems, the researcher tried to use TikTok Application in order to solve the problem.

Based on my experience when i teach in STMIK DCC kotabumi, every students always open TikTok Aplicaion in their mobile phone, they always watch some video that can make they are happy although this video used English Language. So, i conclude that Students are comfortable using social media as a learning tool. Yang (2020) claims that social media has four basic goals: amusement, sociability, information, and academics. One of the social media platforms that can be used as a teaching tool is TikTok. Students' frequently use Tiktok, which has been a popular app.

TikTok app is a social network and Chinese music video platform launched in September 2016. Yiming, a software engineer graduate from Nankai University, founded the technology company ByteDance in March 2012. It was through this company that Yiming developed the TikTok application. TikTok was developed as a short video maker whose mission is to record and present creativity and precious moments. TikTok allows anyone to become a creator and encourages users to share creative expression through a 15-second video. TikTok is also easy to use because it is simple and allows anyone to become a creator. The application, which in its home country is known as Douyin, was officially known in September 2016. Throughout 2018, the TikTok application dominated the App Store with more than 500 million downloads. Most of TikTok users are known to be young people. This is according to TikTok's target which is targeting the younger generation of users.The app allows users to create their own short music videos. During the first quarter (Q1) of 2018, TikTok confirmed that it was the most downloaded application, namely 45.8 million times. That number beats other popular applications such as YouTube, WhatsApp, Facebook Messenger, and Instagram. TikTok can be processed into an attractive and interactive learning for students. The TikTok application can be implemented as an English Language Learning media. Seeing the various features that exist in the TikTok

application, it is very possible to be designed as an English learning. by using the features in the TikTok application, you can play a role that prioritizes aspects of student expression and creativity.

Speaking is one of the most difficult skills that has to be faced by the students. Because, students tend to be shy to speak a foreign language when they feel they do not master the language. . In addition, the researchers also found the problem that the lack of vocabulary mastery and lack of practice also made speaking difficult for most students. This difficulty reduces the motivation and interest of students to continue to spur themselves to be fluent in English. Many students are good at writing English, but become freezing when it comes to speak English. Based on Pratiwi (2021), "there are six important things considered to be useful that someone can be more fluent and brave in speaking. They are confidence, fluency & accuracy, finding the right words, showing where we are going, keeping the listeners interested and sounding natural."

Speaking is the way to communicate and interact with other people. When a person speaks, he can convey his mind, his purpose, and also the meaning. When a person speaks, the other person will receive the information and absorb it. So there is a process of good communication and interaction. However, when students speak English in front of the class or in the school environment, they often do not find an audience who is willing to give feedback, or even responds. This is because the image of the famous English language is difficult for most of Indonesian.

Speaking English through Tik tok makes students have their own audience. They can be more confident because there will be people watching their videos, and give them 'like'. Once they get a lot of 'likes' students will be even more excited and keep trying to make better videos. Obviously, other than to improve speaking skill, Tik tok also sharpens students' creativity.

METHOD

The research method used qualitative with a qualitative descriptive approach to reveal events that occur during research in English learning or when students tell stories (storytelling) using the TikTok application. And researchers decided to use classroom action research techniques with researchers intervening in teaching and expecting reflection from students in STMIK Dian Cipta Cendikia in making storytelling videos related to the descriptive text they made with the TikTok application.

The procedures of collecting data are as follow (1) Observation, researchers make observations to collect data by looking directly at the behavior and meaning of behavior performed by students during the learning process. From observations, data will be obtained that refer to the activeness and involvement of students when learning occurs, (2) Test, the researcher conducts a test to hone students' understanding of the learning material that has been given. Test in the form of making video storytelling from students on the TikTok application. From this test, data will be collected that refer to student learning outcomes, (3) Questionnaire, the researcher conducts a

questionnaire and is distributed and filled in by students to obtain data that refers to student learning motivation.

FINDINGS AND DISCUSSION

Based on the results of the pre-test, there were 15 students (41.6%) who scored between 30-40. Meanwhile, 14 students (38.8%) scored below 70. And 7 students (19.4%) scored above 70. The pre-test score was taken from the students' storytelling ability with short stories in STMIK Dian Cipta Cendikia, Kotabumi Lampung which is illustrated in the table below:

Table 1. Pre-Test Scores for Storytelling Video

SCORE	F	%
90-100	0	0
70-80	7	19,4
50-60	14	38,8
30-40	15	41,6
10-20	0	0
TOTAL	36	100

Based on the pre-test conducted by the researcher through the TikTok application, the researcher invites students to try to make a creative video in the form of storytelling with a short story about describing the object they want to tell in detail through the TikTok application. in the post-test session 1 score table below, it was found that there were 5 students (13.8%) who got a score above 80. This means that there was an increase in the score of the students where by holding the post-test session 1, there were 17 students (47.2%) who scored above 70 and there were 14 students (38.8%) who scored below 60.

Table 2. Post-Test 1 Scores for Storytelling Video

SCORE	F	%
80-90	5	13,8
60-70	17	47,2
40-50	14	38,8
20-30	0	0
10-20	0	0
TOTAL	36	100

Based on the post-test score table 2 below, it can be concluded that students have a very significant increase. There are students who get the highest score obtained, namely 95 and the lowest score obtained is 70.

Table 3. Post-Test 2 Scores for Storytelling Video

SCORE	F	%
90-100	10	27,7
70-80	26	72,2
50-60	0	0
30-40	0	0
10-20	0	0
TOTAL	36	100

The last steps is giving questionnaire for the students. Questionnaires will be distributed to students and students fill out the questionnaires given. The questions on the questionnaire relate to English learning and the TikTok social media application.

NO	QUESTION	OPTION				
		Very Agree (VA)	Agree (A)	Less Disagree (LD)	Disagree (D)	Srongly Disagree (SD)
1	Do you think learning using the TikTok app is like learning new skills and new experiences?					
2	Are you having trouble making storytelling videos on the TikTok app?					
3	Do you think need or not make interesting videos, especially storytelling on TikTok social media in learning English?					
4	Are you interested in making other videos related to learning English on TikTok?					
5	In your opinion, can the TikTok application improve your English speaking skills?					

The following is a summary of the results of the questionnaire:
1. Do you think learning using the TikTok app is like learning new skills and new experiences?

In the first question in the questionnaire, it can be concluded that the students answered strongly agree (VA) and agree (A). It can be interpreted that by using the TikTok application as a medium for learning English, students can increase their confidence so that their speaking skills also improve and they also get new experiences by using TikTok when learning English.

2. Are you having trouble making storytelling videos on the TikTok app?

In the second question in the questionnaire, there were most students who answered strongly (SD), but there were also some students who answered agree (A). It can be concluded that this indicates that there are still some students who have difficulties (problems) in making videos on TikTok because they have never used the TikTok application before. So that it makes them still confused about using the features in the TikTok application.

3. Do you think you need or not make interesting videos, especially storytelling on TikTok social media in learning English?

In the third question in the questionnaire, it was found that almost all students answered agree (A) and the rest answered strongly (VA). It can be concluded that, according to them, this is very necessary. Thus, they do need a different application for learning English, especially an application that is often used in their daily life, namely the TikTok application. So that it can help students in facilitating to increase their confidence, especially their ability to speak English.

4. Are you interested in making other videos related to learning English on TikTok?

In the fourth question in the questionnaire, it was found that 33 students out of a total of 36 students answered strongly agree (VA). It can be concluded that they are interested in making videos using the TikTok application. And students also argue that learning English using TikTok social media can also increase student enthusiasm and student confidence. Because in making videos on the TikTok application, students also get feedback from the teacher through comments, so students don't feel afraid in English pronunciation. Meanwhile, the other 3 students were not interested in using the TikTok application, because they never knew how to use the application.

5. In your opinion, can the TikTok application improve your English speaking skills?

In the fifth question in the questionnaire, it is known that all students answered strongly agree (VA) and agree (A). Because according to them learning with the TikTok application media can help improve speaking skills and also indirectly improve students' writing skills. And they also think that learning English with TikTok is not boring so that it makes them motivated and confident in their English speaking and writing skills. Thus, the TikTok application helps students convey their ideas with a variety of free expressions.

CONCLUSION

From the results of the research that has been done, it can be concluded that the application with the use of appropriate methods and techniques can be used as an interactive learning medium that can improve students' speaking ability. With the various features of the TikTok application, it can be implicated in learning English so that students can use the application in a positive direction. The TikTok application can also make it easier for teachers and students to get information and students also feel happy learning because they have new experiences in learning English in an unconventional way. It is evident from the results of this study that the use of the TikTok application in learning English is very interactive and effective to improve students 'confidence skills in speaking in English with the results of students' scores showing a very drastic increase.

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